<table>
<thead>
<tr>
<th>Scoring Criteria</th>
<th>What I Need to Do</th>
<th>Evidence of What I Did</th>
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</table>
| **IDEA DEVELOPMENT, ANALYSIS, & SUPPORTING EVIDENCE** | My thesis is:  
My analysis makes connections between WHAT information is presented by the media and HOW it is presented.  
I explain the significance of each citation or specific example of the media I am analyzing – see underlining of key sentences in my text  
I checked my sources of evidence for accuracy, credibility, and relevancy by:  
________________ has reviewed my thesis and agrees that it is clear, and defensible; and  
that my evidence elaborates upon rather than repeats my points.  
(Requires peer to review & sign off – both are graded, so read critically!) | |
| **ORGANIZATION** | My introduction orients the reader by ___ historical context ___ summarize event ___ explain issue ___ text /media ___ other:  
Body paragraphs are logically ordered to show this progression of ideas: (1)...(2)...(3)...  
My essay’s transitions are logical and help the reader make connections between ideas.  
My conclusion summarizes ___ or expands ___ my analysis and reflects upon the thesis. | |
| **CONVENTIONS** | I have only a few errors, and my errors do not interfere with the reader’s interpretation of my message.  
The style of my writing is academic. Word choices are appropriate to my audience.  
**Key media terms** I use are:  
My works cited page includes ___ sources | |